

Joining Hands  
toward  
**one  
destiny**



March 5-7, 2018  
Dallas/Addison Marriott Quorum, Dallas, TX

24th Annual  
**NAEA**  
Conference on  
**Alternative Education**



the-naea.org

## Who's Invited?

- Alternative Ed Faculty and Staff
- Public School Faculty and Staff
- Charter/Private School Faculty and Staff
- School and Community Workers
- Health and Crisis Workers
- Government Leaders
- Law Enforcement/Security/Juvenile Justice Workers
- Administrators and Directors
- School Superintendents, Board Members, Administrators, Directors
- Online School Faculty
- Anyone working with at-risk youth

**600+**  
ATTENDEES!

**Exhibits located in the center of all the activity!**  
**Special rates on hotel room reservations!** (See website for details.)

**Save \$50 if you register by December 1, 2017!**

### What Your Organization Receives:

- **Opportunity to Showcase Your Service or Product**  
Exhibit space includes 6' skirted table with one chair. See exhibit floor plan to mark your choices for table location.
- **One Full Conference Registration** (Includes all meals, breaks, and admission to all sessions. Add an additional \$100 per exhibit staff/per table.)
- **Listing in the Conference Program**  
Payment and application must be received by **February 26, 2018**.

**SPACE IS LIMITED, SIGN UP TODAY!**

Questions? Contact John Peters at 864.656.0253 or [pj@clemsion.edu](mailto:pj@clemsion.edu)

Dear Exhibitors,

The National Alternative Education Association cordially invites you to join us as an exhibitor for the 2018 Conference on Alternative Education in Dallas, Texas. This conference will bring together educators, administrators, and educational policy-makers from all over the nation who are looking for information from organizations like yours to enhance the quality of their jobs. Insights, inspiration, and an effective plan of action will be presented during the conference. There is no better way to get your company name in the conversations of potential clients than to contribute to a conference that they value as having the latest and most innovative ideas. Don't miss this tremendous exhibiting and networking opportunity!

Pamela Bruening, Ed.D.  
NAEA President

### Exhibitor Agenda (Tentative)

3/5/18	8 am-12 pm	Set Up
	1 pm-5 pm	Exhibits Open
3/6/18	8 am-5 pm	Exhibits Open
3/7/18	7 am-12 pm	Exhibits Open
	12 pm	Exhibits Break Down

### Pricing

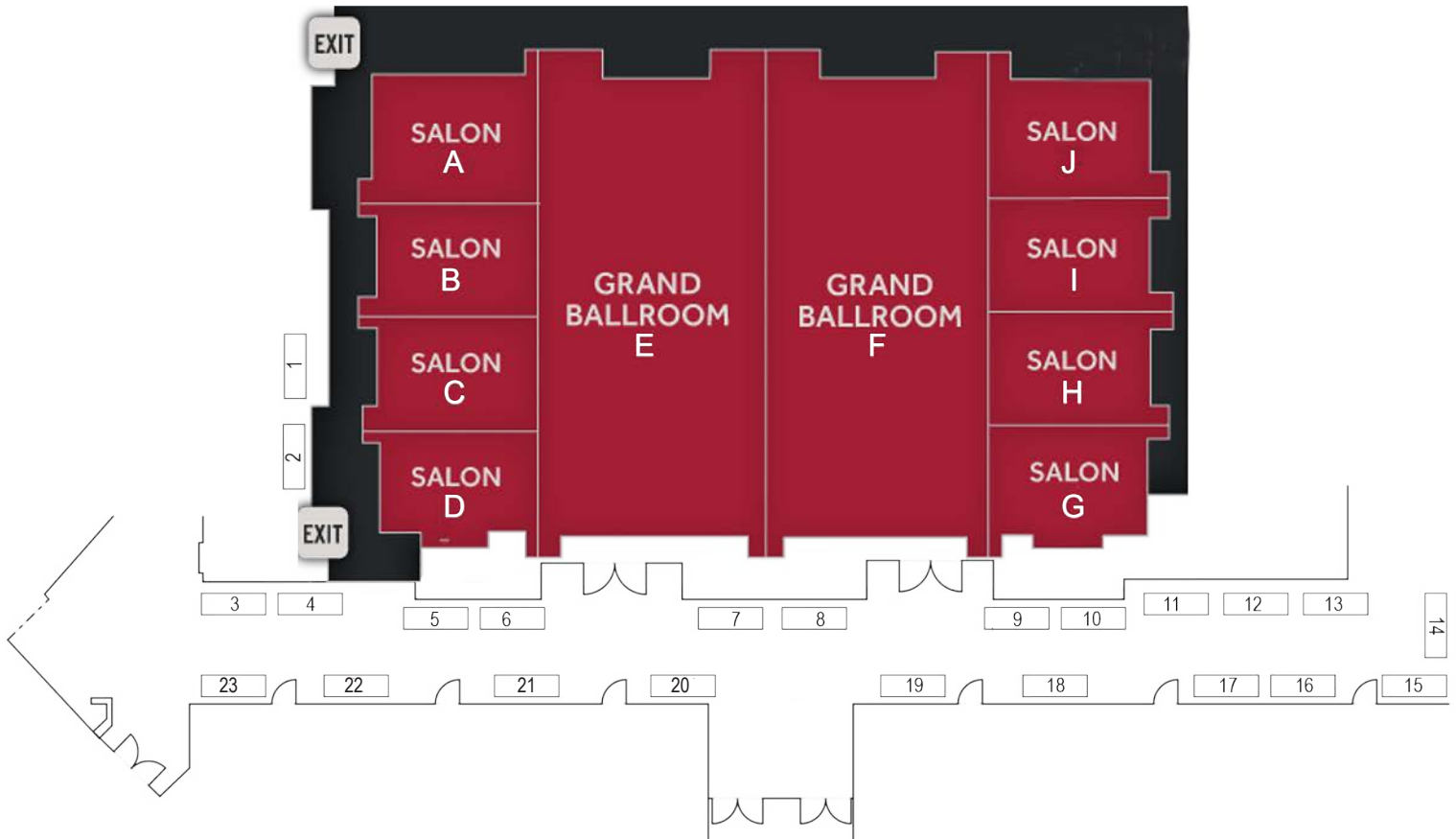
For-Profit Exhibitor Space	\$500
With Presentation	\$600
Nonprofit Exhibitor Space	\$400
With Presentation	\$500
Extra Space	Add \$300

\$100 for one additional exhibit staff member per table purchased. Payment must be received at time of registration.



Dallas/Addison Marriott Quorum 14901 Dallas Parkway, Dallas, TX 75240 Phone: (972) 661.2800

**24<sup>th</sup> Annual Conference on Alternative Education**  
**March 5-7, 2018**  
**Dallas/Addison Marriott Quorum by the Galleria**  
**Dallas, TX**



**ADVERTISE IN THE 24<sup>th</sup> ANNUAL CONFERENCE PROGRAM!**

**Advertisement Specifications:** All advertisements must be 300 DPI and in PDF or JPEG format. Submission deadline: **FEBRUARY 1, 2018**

<b>Full Page Advertisements (\$1,000)</b>	Vertical Image Only	7.5" x 10"
<b>1/2 Page Advertisements (\$500)</b>	Horizontal Image	7" x 4.25"
	Vertical Image	3.5" x 9"
<b>1/4 Page Advertisements (\$250)</b>	Vertical Image Only	3.5" x 4.25"

**YES, I would like to:**

Sponsor an ad(s)     **Full Page**            **\$1,000**            \$ \_\_\_\_\_

**Half Page**                **\$ 500**                \$ \_\_\_\_\_

**Quarter Page**            **\$ 250**                \$ \_\_\_\_\_

- Check
- Purchase Order

Make payable to:

2018 NAEA Conference  
 PO BOX 33153  
 Clemson, SC 29633

**TOTAL: \$ \_\_\_\_\_**

The National Alternative Education Association is a nonprofit 501(c)3 organization.

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Submit advertisements or direct questions to Debra Andrews (ddandre@clemson.edu) 864.656.4139

## EXHIBIT SPECIFICATIONS AND SCHEDULE

### Exhibit Booth Specs:

6' Skirted Table  
One chair, wastebasket, and ID sign

### Exhibit Schedule:

Monday, March 5, 2018  
8:00 a.m. - 12:00 p.m. Exhibit Set Up  
1:00 p.m. - 5:00 p.m. Exhibits Open

Tuesday, March 6, 2018  
8:30 a.m. - 5:00 p.m. Exhibits Open

Wednesday, March 7, 2018  
7:00 a.m. - 12:00 noon Exhibits Open  
12:00 noon Exhibits Break Down

## EXHIBIT RATES

*For-Profit Exhibitor Table:	\$500.00
*For-Profit Exhibitor Table With Presentation:	\$600.00
*Nonprofit Exhibitor Table:	\$400.00
*Nonprofit Exhibitor Table With Presentation:	\$500.00
Additional Exhibitor Table:	\$300.00
**Additional Person Per Table:	\$100.00

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\*Save \$50 if you register by **December 1, 2017**.

\*\*Payment must be included with Exhibitor Application to receive this special rate.

**NOTES:** Each exhibitor table includes one complimentary registration.

If the Exhibitor notifies NAEA in writing by **February 1, 2018**, that it will not occupy the exhibit space, the Exhibitor will be liable for 50% of the exhibit fee. Exhibitors will be responsible for 100% of the exhibit fee if such notice is received after that date.

## EXHIBIT REGISTRATION PROCEDURE

All Exhibit Registrations must be completed online at:

<http://www.the-naea.org/NAEA/2018-naea-conference/>

The registration deadline is **February 1, 2018**.